

DAASH ACTION PLAN

(Revised Jan 2015)

Vision	Safe, accessible, and affordable housing for our Digby County communities
Guiding Principles	Viewing our work through an equity lens.

Priority Area: INFORMATION

Mission To advocate for the citizens of Digby County to have access, support and understanding of the information they need.

SHORT TERM COMPONENTS

Supportive Housing Model	ACTIONS	PROGRESS
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Seek funding opportunities to implement a supportive housing model in Digby County.	<ul style="list-style-type: none"> • Prepare proposal for submission to Housing Partnership Strategy (HPS) – Jim Graham • Advocacy: <ol style="list-style-type: none"> 1) Seek feedback on application 2) Express lack of understanding of rural issues 3) Political (MLA & Housing NS). Set up meeting with Gordon Wilson and Housing NS. • Explore Service Canada Option for Funding Logic Model Activities (2015) 	Subcommittee Established – April 2014. Application submitted (spring 2014) Funding application unsuccessful Met with Gordon Wilson re funding application and challenges specific to Digby. (Oct 2014)
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Explore models that help us meet our mission (e.g., housing first, system navigation, SchoolsPlus, etc).	<ul style="list-style-type: none"> • 	
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Define what is needed in a model.	<ul style="list-style-type: none"> • 	
Explore funding options.	<ul style="list-style-type: none"> • Meet with Jim Graham, HPS • Meet with Dan Troke – ED Housing NS • Explore Service Canada Option for Funding Logic Model Activities (2015) 	Invited to information session held March 28, 2014. Shared funding options. Meeting with Dan – Nov 2014

Take into consideration how support can be provided across the system (people who need housing, landlords, and builders).	<ul style="list-style-type: none"> • Skills Development Program (DCS) for supportive housing, independent living support only available in Clare – follow-up with Conway workshop to expand program to Digby. 	Carmelita and Dawn to connect with Conway workshop
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Education	ACTIONS	PROGRESS
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Spread the word (informally and formally)	<ul style="list-style-type: none"> • Apply for funding from Digby CHB • Work with SchoolsPlus to inform school staff about the housing situation impacting Digby County students. 	Application submitted April 10, 2014
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Counsel presentations.	<ul style="list-style-type: none"> • Prepare Prezi to present information obtained in stakeholder gatherings to councils across Digby County • Arrange Council Presentations for Town and Municipality of Digby and the Municipality of Clare. 	Presentation held as follows: Municipality of Clare – March 19, 2014 Municipality of Digby – March 24, 2014 Town of Digby – April 22
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Develop a mechanism for enhancing our profile (e.g., InfoGraphic)	<ul style="list-style-type: none"> • Apply for funding from Digby CHB 	Application submitted April 10, 2014 CHB Funding Received CHB \$ can be carried over into 2015 fiscal year.
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Understanding our Partners	ACTIONS	PROGRESS
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Develop a map of who is who and what they do in the housing system.	<ul style="list-style-type: none"> • Attend process mapping training to assist with this. • Map out the housing system and connections to partners. 	Denise and Jenifer trained April 2014.
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Communication Strategy	ACTIONS	PROGRESS
Internet Linkages	<ul style="list-style-type: none">• Create website for DAASH• Pay for 'go live' service (3+ years)• Update documents• Use email option for submission of stories and comments (vs immediate blog posts)	350\$ for website development – using weebly
Tools to maintain history of group, share resources and collaborative linkages. (e.g., Facebook Page and Dropbox type account)	<ul style="list-style-type: none">• Set up drop box• Discuss facebook page options• Discuss mechanism for handling comments	Dropbox not available to everyone (due to SWH firewalls)
Develop a communication subgroup to field media requests.	<ul style="list-style-type: none">• Kristie, Evan, Bernadette	Field media requests as necessary.